

SCHEDULE

MONDAY, FEBRUARY 2ND, 2009

ISPO Trade Fairgrounds – ICM Room 5

- 10:00 – 11:00** Workshop - **New US Consumer Product Safety Laws**
Their impact on the European and global sporting goods business.
Speakers: **Mark Granger**, Head of Legal Task Force SGMA
 Gary A. Wolensky, Partner, Snell & Wilmer L.L.P
Moderator: **Tom Cove**, President & CEO SGMA
- 11:00 – 11:15** Break
- 11:15 – 12:15** Workshop - **REACH** (Registration, Evaluation, Authorization and Restriction of Chemicals)
What are the consequences for brands, manufacturers and retailers?
Speaker: TBC
Moderator: **Robbert de Kock**, Secretary General WFSGI
- 12:15 – 12:45** Break
- 12:45 – 13:30** Workshop - **Sporting Goods Product Classification Key**
Why a unique product classification key for the entire industry and how to use it?
Speaker: **Reidar Magnus**, Sr. Director CSR and Supply chain INTERSPORT
 int. Corp. and board member FEDAS

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WFSGI Forum

February 2-3, 2008

SCHEDULE

TUESDAY, FEBRUARY 3RD, 2009

ISPO Trade Fairgrounds - ICM Room 5

16:00 – 17:00

Podium Discussion - Retail

What is the right retail formula for the future?

Guests: **Franz Julen**, CEO IIC-INTERSPORT International Corp.
Herbert Heiner, CEO Adidas / **Roland Auschel**, Adidas
Dr. Christoph Wildhaber, Lawyer and CEO of the Swiss Franchise Federation
Wolfgang Schnellbügel, CEO Sport 2000
Puma (Tbc)
Nike (Tbc)

Moderator: **Robbert de Kock**, Secretary General WFSGI

ISPO Trade Fairgrounds – (TBC)

17:00 – 18:00

WFSGI Networking Cocktail

Opportunity to exchange ideas and contacts between manufacturers, brands and retailers. (Open to WFSGI members and special invitation only.)

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