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For immediate release

WFSGI welcomes new committee members Hans van Vliet and Richard Newcombe

Lausanne, Switzerland, February 18, 2011 –

Hans van Vliet of Shimano joins the Corporate Social Responsibility (CSR) committee of the World Federation of the Sporting Goods Industry. **Mr. van Vliet** will not only represent his company but also bring the point of views of the bicycle industry into the committee. WFSGI Secretary General **Robbert de Kock** about the new CSR committee member: “It is of great importance to have the opinion and involvement of **Hans van Vliet** as representative of the bicycle industry. The CSR committee plays a leading role for the sporting goods industry.”

Ellesse president in the Trade Committee

The WFSGI is pleased to announce a new member of its Trade committee in the person of **Richard Newcombe**, who is President of Ellesse (Italian sportswear brand) and CEO of Pentland Asia. “We are proud to feel **Mr. Newcombe’s** commitment to work with our Trade committee”, said **Mr. de Kock**. “With his experience and background he will be able to give important inputs and positively contribute to its success.”

About the WFSGI CSR Committee

Chaired by **Frank Henke**, the work of the CSR committee is targeted at developing and promoting an understanding within the WFSGI about the relevance of global social and environmental challenges for each individual member company. It is offering members an opportunity to tackle challenges through guidance and sharing best practice services, supporting members in identifying synergies to tie resources and enhance leverage through collaborative work.

About the WFSGI Trade Committee

Chaired by **Rory Macmillan**, the Trade committee, created in 2007, is focusing on international trade issues facing the global sporting goods industry, including eliminating trade barriers, defending against trade cases, examining new product safety and testing requirements, removing restrictions that impact WFSGI member company’s supply chains, supporting international trade agreements that benefit the global sporting goods industry.

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WFSGI - Global Solutions through International Teamwork

The World Federation of the Sporting Goods Industry (WFSGI) was founded in 1978 and is the world authoritative body for the sports industry officially recognized by the IOC as the industry representative within the Olympic family. The WFSGI is an independent, non-profit and non-governmental association formed by sports brands, manufacturers, suppliers, retailers, national federations and all sporting goods industry related businesses. The WFSGI plays a strategic role in the support and promotion of the sporting goods industry worldwide. The WFSGI promotes free and fair trade and provides platforms for the intergovernmental cooperation with regards to the International Organizations interested or affected by sports. Our aim is also to expand the cooperation on the protection of intellectual property rights and improve human rights issues related to working conditions. All this can be done through contacts with International Organizations such as the ILO, WTO, WHO, UN but also through International Sports Federations (FIFA, IAAF, FIVB, etc.) and the IOC, via the exchange of information and clearing house on issues and topics developed by the WFSGI various committees.

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